

*Breast thermography increases early detection, promotes prevention, and ultimately saves lives. It employs the highest resolution ultra sensitive infrared camera available to detect minute changes in vascular tissue 6-10 years earlier than traditional screening techniques. These minute changes appear as temperature variations and may signal breast disease years before other imaging modalities.*

*Breast thermography is a simple, non-invasive, no-contact, no radiation, pain-free screening procedure for women of all ages. It is safe for pregnant women, nursing mothers, and women with implants.*

*There are only two recognized national thermography boards and Pink image is the only breast thermography clinic in Southern California that is certified by both boards. Pink Image is also one of the few clinics whose reports follow the strict guidelines established by the national boards.*

*Pink Image and HMC use the Bales Scientific TIP which provides 600 optical lines of resolution thus allowing to capture the most detailed infrared (heat) images of the breast.*

## **Martin Bales, L.Ac.**

Licensed Acupuncturist  
Board Certified Thermologist

Martin grew up working with his father, Maurice Bales, at Bales Scientific, Inc., a designer and manufacturer of medical devices.

Maurice's first two machines were infrared cameras.

Practitioners around the world purchased these cameras for breast thermography and other diagnostic applications. Martin is proud to use the latest model high-resolution camera at Pink Image to ensure outstanding image quality. After receiving his bachelor's degree in electrical engineering from the University of Virginia, Martin returned to work with his father for a few years, this time helping to both engineer the machines and train doctors how to use them. Martin decided he liked working with patients more than engineering project management, so he decided to return to school to study Traditional Chinese Medicine – acupuncture, Chinese herbology, and other modalities. He enjoys incorporating his 15+ years of experience with thermography to help detect breast disease with Pink Image. He also uses the infrared camera as part of an innovative approach to chronic pain treatment at his pain management practice in Solana Beach and is currently pursuing his Ph.D in Oriental Medicine.

## **Wendy Sellens, L.Ac.**

Licensed Acupuncturist  
Board Certified Thermologist

Wendy Sellens started Pink Image to educate women on the importance of breast health and early detection. She is currently conducting several pilot studies with the Bales TIP camera to illustrate what decreases risk (progesterone cream) and increases risk (soy and flax seeds) in the breasts. She also created the “protect the tee tees” company that uses merchandise/products; you tube videos and the “tips for tee tees” leaflet/website/public speaking engagements to spread the word of breast health to women between the ages of 25-95. Please visit theeteetes.com. She designed Pink Images’ charming studio and boutique in the Design District of Solana Beach where she is a licensed acupuncturist and specializes in breast health, orthopedics/pain management and cosmetic acupuncture. She has also been a licensed esthetician and massage therapist for 11 years.

## **William Hobbins, M.D.**

FIACT

William Hobbins, M.D. started breast thermography in 1971 after being a mammographer in the 1960s. He realized the limitations of mammography and wanted to offer women an additional imaging technique. From 1971 to 1974 he scanned over 100,000 women throughout the Midwest. He has conducted countless studies in breast thermography and compiled the breast thermography model, by which all certified interpreters are trained.



**William Hobbins, M.D., inventor of breast thermography, with Martin Bales, L.Ac. and Wendy Sellens, L.Ac.**



**The very first breast thermography clinic, circa 1971.**

**Dr. Hobbins was a founding member of the only 2 nationally certified thermography boards (AAT & IACT). Because of Dr. Hobbins perseverance, women have a greater chance of prevention and early detection.**